

Corporate DNA: Using Organizational Memory To Improve Poor Decision-making By Arnold Kransdorff

By Arnold Kransdorff

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there remains a need to not only define the contingent difference between knowledge management and organizational organizational or corporate memory

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Ungson [46] discuss improper use of organizational memory in general. Misuse of past information and Constructing a Corporate Memory Infrastructure from

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Corporate DNA - Ashgate Publishing -

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Arnold Kransdorff April 2006 244 x 172 mm 242 pages Hardback
978-0-566-08681-6 79.00

Corporate DNA - Arnold Kransdorff - Bok -

Corporate DNA Using Organizational Memory to Improve Poor Decision-Making. His book on the former, Corporate Amnesia, published by Butterworth Heinemann,

Linking Unlearning with Innovation through -

This means that individuals within an organization learn by using both the organizational memory and the Megill, K.A. (1997) The corporate memory. Information

Arnold Kransdorff (Author of Corporate DNA) -

Arnold Kransdorff is the author of Corporate DNA (3.00 avg rating, 2 ratings, 0 reviews, published 2006), Corporate Amnesia (2.50 avg rating,

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"Managing Knowledge in Organizational Memory Using Topic Maps." Ubiquitous Developments in Knowledge Management: A Study of Corporate Users (pages 52-67)

Arnold Kransdorff | LinkedIn -

View Arnold Kransdorff's (United Kingdom) professional profile on LinkedIn. The other is decision-making. Pencorp are specialists in advising how to capture organisational memory (OM) and then using it to help organisations " Corporate DNA, Using Organizational memory to improve poor decision-making"(Link).

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Hamel (1994) and corporate memory by Annie (1999). Rose et al. (1998) the problems involved in the use of organizational memory. Then, we explored

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Organizational memory (OM) (sometimes called institutional or corporate . Arnold Kransdorff, Corporate DNA, Gower Publishing, 2006. Walsh DNA: Using Organizational Memory to improve poor decision-making', Gower Publishing 2006

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This was documented in his first book, Corporate Amnesia. In 2006 he wrote Corporate DNA: Using Organizational Memory to improve poor decision-making.

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A more general discussion of organizational memory and various retention bins or repositories Grusky, O. (1961). Corporate size, bureaucratization, and

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organizational memory models and systems that are best suited to different tems are then addressed and illustrated using case Kransdorff (1998) coined the term corporate . for sharing knowledge and to inform decision- making. This study will look at OM contained in Organizational Memory to Improve Poor Deci-.

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